



KUMPULAN YAYASAN SABAH

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YAYASAN SABAH GROUP ADJUDGED SABAH INTERNATIONAL EXPO (SIE) BEST BOOTH

Kota Kinabalu (Thursday): Yayasan Sabah Group was adjudged as the best booth under the local category during the Sabah International Expo (SIE) 2016 held at The Magellan Sutera, Sutera Harbour Resort Kota Kinabalu.

The highlight of Yayasan Sabah Group's booth is its contribution to the State development for the last fifty years and the upcoming Sabah International Convention Centre (SICC). For the past 50 years, Yayasan Sabah Group has contributed meaningfully in the social development of the State through its educational and community development programmes.

On another note, SICC is poised to be one of the highly specialised venues for Meetings, Incentives, Conventions and Exhibitions (MICE) activities such as trade shows, banquets, conferences, summits, concert and games. SICC covers a total area of 15 acres with facilities spanning over five levels with a total built-up area exceeding 75,000 m². Equipped with over 1,000 parking bays, SICC comprises of 5,200 m² exhibition hall and another 5,200 m² column free convention hall besides meeting facilities, plaza and the 1,200 seating capacity Performance Art Hall. Designed to be ahead of its generation, SICC will be a representation of the best-featured convention centre derived from the world's leading MICE venues. The development of SICC is supported by both the Federal and State Government.

Yayasan Sabah Group also showcased its products and services ranging from the tourism industry through the award winning Borneo Rainforest Lodge besides Usukan Cove, Kota Belud to the agro-plantation sector through its subsidiaries Sabah Softwoods Bhd. and Benta Wawasan Sdn. Bhd. Yayasan Sabah Group also showcased its conservation commitment in the five conservation areas namely, Danum Valley, Maliau Basin, Imbak Canyon, Silam Coast and Taliwas River, besides capacity development through Pusat Kraftangan Sabah (PKS) which is spearheading handicraft development in the State.

PKS is an on-going initiative of Yayasan Sabah Group in developing the rural people of Sabah to a high-income economy, thus helping to reduce poverty in the State. Quintessentially, Yayasan Sabah Group's commitment in the capacity development of the people are relentlessly cemented in enhancing the capacities and skills of local communities through socioeconomic programmes and the transfer of knowledge. Three aspects of development are being emphasised by PKS, namely, Handicraft Management and Entrepreneurial Leadership, Craft Design and Machine Applications and Arts Development.

PKS through its marketing arm, Kristal Handal Sdn. Bhd. made Sabah proud by being the only Batik producer from Sabah to receive the Batik Malaysia MS 692:2007 certification from the Malaysia Handicrafts Development Corporation (MHDC).

PKS is one of the 51 out of 604 Batik producers in the county have passed the MHDC standard test laboratory which allow them to obtain the certificate, the most important benchmark of product quality and authenticity, which indirectly enhance consumer confidence.

Themed 'Sabah - Hub for the Far East', SIE is Sabah's Premier Trade Fair and a State Government sanctioned biennially event. SIE which is held from 15 to 18 September 2016 has attracted participation from 20 countries world-wide.



Deputy Director of Yayasan Sabah, Puan Hajah Rosmawati Haji Lasuki receiving the award from Deputy Chief Minister and Minister of Industrial Development, Datuk Seri Panglima Raymond Tan Shu Kiah.

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