



KUMPULAN YAYASAN SABAH

Menara Tun Mustapha

Kompleks Ibu Pejabat Yayasan Sabah

Teluk Likas, Peti Surat 11623

88817 Kota Kinabalu, Sabah, Malaysia

Tel: 6 088 326300 Faks: 6 088 326424

E-mel: ysinfo@yvsnet.org.my

Laman Web: <http://www.yayasansabahgroup.org.my>



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PKS INSPIRES ENTREPRENEURS THROUGH CAPACITY AND CAPABILITY SEMINAR

Keningau (Tuesday): In an economic environment that is now rapidly emerging, entrepreneurs must be ready to step into the real world of business with an exceptionally greater challenge said Deputy Director of Yayasan Sabah, Puan Hajah Rosmawati Haji Lasuki, in her speech during the closing ceremony of Seminar on Entrepreneurship held at Pusat Kraftangan Sabah (PKS) on 6 September 2016.

“This seminar indirectly helps the participants, particularly to would-be entrepreneurs to understand the business potentials available before entering the challenging entrepreneurial world,” said Puan Hajah Rosmawati in her speech which was read by Puan Zaiton Bakri, Group Manager of PKS. She added, “I hope that all participants will use this platform to start thinking about the direction they are heading to and absorb as much information as they can.”

The two-day seminar beginning on 5 September 2016 was organised by PKS with the objective to cultivate and create a culture of entrepreneurship among the seminar participants. A total of 210 participants attended the seminar. The seminar was also held to expose the entrepreneurs about entrepreneurship element in business other than sharing the characteristics of successful entrepreneurs.

Puan Hajah Rosmawati also urged the participants to tap every opportunity to participate in entrepreneurship programmes organised by any other agencies. “It is important for entrepreneurs to always be knowledgeable and update with the latest information,” she said.

The seminar was one of the programmes organised under the Capacity and Capability Enhancement Programme for Special Groups involving target group of 200 people consisting of incubator coaches, former coaches and the coaches of PKS and Zone offices of Yayasan Sabah Group.

Among the notable talks delivered were 'Motivational Talk' by Prof. Dr. Morni Kambrie, Chairman of Board of Directors, SIDMA College (Sabah and Sarawak), 'Dress Code For Entrepreneurs' by Mrs. Doris Lim, Image Consultant, 'Entrepreneur Successful Experience Sharing' by Mrs. Mary Jim of Everlasting Mus Sdn. Bhd. and 'Lecture on Online Business' by Encik Awang Amdan Bin S M Darus and Encik Aziz Ibrahim, Members of Malaysia Trainers & Coach, Malaysia Digital Economy Corporation (MDEC).



Pix 1 : Among the participants.



Pix 2 : Certificate presentation to one of the participants by Puan Zaiton Bakri (fourth, left).



Pix 3 : Jubilant seminar participants with their certificates acknowledging their participation.



Pix 4 : Group photo.

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For further details, please contact:

Sam S. Karnail
Group Manager
Corporate Communications Division
Yayasan Sabah Group
Tel : 088-326448
Fax : 088-421526/088-326424
Email : sam@icsb-sabah.com.my