



KUMPULAN YAYASAN SABAH

Menara Tun Mustapha

Kompleks Ibu Pejabat Yayasan Sabah

Teluk Likas, Peti Surat 11623

88817 Kota Kinabalu, Sabah, Malaysia

Tel: 6 088 326300 Faks: 6 088 326424

E-mel: ysinfo@ysnet.org.my

Laman Web: <http://www.yayasansabahgroup.org.my>



SIARAN MEDIA

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PUSAT KRAFTANGAN SABAH (PKS) FASHION SHOW HIGHLIGHTS ROADSHOW PROGRAMME

Kota Kinabalu (Sunday) – A fashion show by Pusat Kraftangan Sabah (PKS) puts a creative twist on Yayasan Sabah Group two-day roadshow today at Imago Shopping Mall, Kota Kinabalu.

Other than complementing the Roadshow programme, the fashion show was put on by various designers to showcase their upcoming line of clothing. It is also an opportunity for visitors to the programme to visually deconstruct each outfit and try to appreciate the detail and craftsmanship of every single piece.

The designers involved in this collection were Encik Roslan Yusof, Encik Azizul Abdul Kadir, Encik Yuslan Jafri and Ms. Nurul Izah Farhanah Binti Tangah and the whole collection displayed a contemporary Islamic flair which is very on trend nowadays.

The function was graced by Datin Seri Panglima Datuk Hajah Faridah Haji Tussin, wife of the Chief Minister of Sabah along with Sabah BAKISA members.

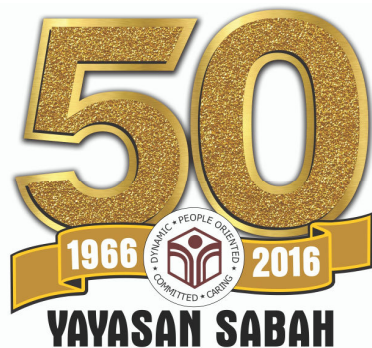
Yayasan Sabah Group the Roadshow was held to offer information on its role.

Visitors were given great opportunity to ask lots of questions about YSG's education's roles other than offering **a rebate of 20% to borrowers** who settled their loan repayments during the roadshow.

Various exhibitors namely Paulini Heritage Craft, Bejewelled, Seri Elf Enterprise, Jusnah Craft Enterprise, Manna Jeweller, Nia Handikraft, Mother India Restaurant, YK Travel & Tours, Seri Insan Borneo School, Rotary Club of Kota Kinabalu Pearl, Smart Reader Kids KKTS, Naga Tapai, Chanteek Borneo, Jari-Jari Spa, Image Empowerment, Mahkota Gallery, Kedai Aku, Bayu Craft, Batik Bayu and Osveroka Handikraft did not fail to draw crowds and created sales.

Visitors also got the chance to win great prizes sponsored by Yayasan Sabah Group including the limited edition of 50th anniversary of Yayasan Sabah Nordic gold coin- a commemorative coin issued by Malaysia Central Bank (Bank Negara Malaysia). Visitors were required to answer some quiz questions to win those prizes.

The varieties of programmes during the Roadshow were prepared for all walks of life namely bboying and modern dance by The Flexible Crew and performances by local artist Esther Applunius. In addition, the well-known talent in the Malaysian entertainment industry and also a successful entrepreneur, Fizo Omar also gave an entrepreneurship and business talk.



Datuk Sapawi

Captions:

Pic 1 : Models parading the fashion show.

Pic 2: Datin Seri Panglima Datuk Hajah Faridah Haji Tussin with other invited guests visited various booths at the Roadshow.

Pic 3 : Fizo Omar and Esther Applunius interacting with the crowds.

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For further details, please contact:

Sam S. Karnail
Group Manager
Corporate Communications Division
Yayasan Sabah Group
Tel : 088-326448
Fax : 088-421526/088-326424
Email : sam@icsb-sabah.com.my