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SIARAN MEDIA

[MEDIA RELEASE/STATEMENT]

FOR IMMEDIATE RELEASE (PRE PRESS RELEASE)

9 March 2018

YAYASAN SABAH GROUP CONTINUES TO PROMOTE LOCAL ECONOMIC DEVELOPMENT AT YSBR ROADSHOW

TAWAU (Friday) – A series of events and activities aimed at developing entrepreneurship and job opportunities will continued to be showcased during Yayasan Sabah Bersama Rakyat (YSBR) fourth Roadshow at Padang Perbandaran, Tawau to be held on 11 March 2018.

The success of the three Roadshows held recently in Sandakan, Beaufort and Kudat had shown a more interests and ideas on entrepreneurships and career opportunities that are available in Sabah International Convention Centre (SICC) especially the local young people and their families.

The Roadshow at Tawau will be officiated by Chief Minister of Sabah cum Chairman of the Board of Trustees of Yayasan Sabah, Tan Sri Datuk Seri Panglima Musa Haji Aman on 11 March 2018.

According to the Director of Yayasan Sabah, Datuk Sapawi Bin Haji Ahmad, “Yayasan Sabah Group continues to ensure that what we deliver is relevant, meaningful and empowering for the public. Yayasan Sabah Group, through synergism with other governments, departments and agencies worked together to bring development in the State. Yayasan Sabah Group believes, as we worked with other government agencies, we are able to pull our resources and expertise in order to supplement and complement the government’s role.”

Having said that, Datuk Sapawi added too “The Roadshow will focus the state’s upcoming new landmark the SICC. Through SICC, job and business opportunities would be created in event management, customer services, graphic services, audio visual services, security management, financial management, marketing, building management, maintenance, food and beverage, and others from airline companies for transportation, besides the hotels to boost the local economy. Via SICC also, Yayasan Sabah Group will spark fumes to establish the ‘farm to table’ concept in a bigger way with innovations and tactical strategies, simultaneously ‘urbanising’ the farms.”

Yayasan Sabah Group in collaboration with Sabah Federal Treasury under the Ministry of Finance Malaysia, will once again provide the Mobile Community Transformation Centre (CTC), the highlight of this Roadshow. The Mobile CTC travel to rural communities bringing key government services to the rakyat. In line with the National Blue Ocean Strategy [NBOS], Mobile CTC maximizes the utilisation of available resources in various ministries involved.

There will also be information on agro plantation, oil palm, milling and woodchip production by Sabah Softwoods Berhad and Benta Wawasan Sdn. Bhd., both subsidiaries of Yayasan Sabah Group.

For this Roadshow, agencies that will participate as part of the Mobile CTC program are Tabung Haji, Sabah Integrity Unit, Public Service Commission (Suruhanjaya Perkhidmatan Awam), Saham Sabah Berhad, Malaysia Companies Commission (Suruhanjaya Syarikat Malaysia), TEKUN Nasional, PTPTN, Pertubuhan Peladang Kawasan Tawau, Human Rights Commission of Malaysia (SUHAKAM), Employees Provident Fund (Kumpulan Wang Simpanan Pekerja, KWSP) and Immigration Department of Malaysia (Jabatan Imigresen Malaysia).

Through this fourth Roadshow, Yayasan Sabah Group will also collaborate with JobsMalaysia in providing job seekers for open interview sessions during the roadshow. JobsMalaysia provides free services to portal users.

In addition to that, there will be 102 booths during the Roadshow which include agencies such as, Sabah Economic and Investment Authority (SEDIA), Amanah Ikhtiar Malaysia (AIM), Unit Peneraju Agenda Bumiputera, Labour Department Sabah (Jabatan Tenaga Kerja Sabah), MARA Sabah, Royal Malaysian Customs Department, Warisan Melayu, UMS Centre for External Education Tawau, Universiti Teknologi MARA Tawau, Open University Malaysia, Federal Agriculture Marketing Authority (FAMA), CIMB Bank, Ar Rahnu, Telekom Malaysia, Discovery Tawau, Health Department Tawau (Jabatan Kesihatan Tawau), Prisons Department Tawau (Jabatan Penjara Tawau), Malaysian Road Transport Department (Jabatan Pengangkutan Jalan Malaysia), Polis Diraja Malaysia, KO-Nelayan and Rubber Industry Smallholders Development Authority (RISDA) and RTM.

Lots of other exciting activities awaits the public during this Roadshow highlighting Career Exhibition by various agencies showcasing the various job opportunities especially SICC via AccorHotels Group. AccorHotels Group will also facilitates job seekers to find suitable job opportunities.

SICC offers tremendous opportunities towards entrepreneurship in tourism related commercial and business activities and potential job opportunities opening for Front Office Operations/Management, Housekeeping Operations/Management, Food Preparation and Production (Supervisory), Pastry Making (Supervisory, Food & Beverage Operations (Restaurant) and many others.

“In conjunction with the Roadshow, Yayasan Sabah Group is taking the next step in recognising the potential of creating career opportunities in food and fibre from A-Z with multiple entry points (and industry crossover opportunities) and it will be an

initiative by the creative team behind SICC, Yayasan Sabah Group to prepare a career map for all,” he said.

According to Datuk Sapawi, YSBR Roadshow is organised with the objectives to provide exposure on career opportunities parallel to development planning, impart information to the public about career opportunities through the implementation of various types of programmes, expand and strengthen entrepreneurial skills, strengthen unity among the local people through the implementation of various types of programmes, promote understanding and strengthening relationships with relevant agencies, private sector and local communities as well as to introduce Yayasan Sabah Group’s social development programmes such as the Community Development Programme or Program Pembangunan Masyarakat (PPM), besides highlighting the commercial activities and conservation efforts.

Datuk Sapawi also remarked that this Roadshow will also entail the public on Small and Medium Industry (SMI) programmes particularly with the objective to disseminate entrepreneurial development to the people.

“Concurrently, the Roadshow is an avenue to enhance the involvement of Bumiputera and rural community in economic activities. The programme also encourages SMI development in the district by disseminating information such as funding availability, human capital development and other initiatives,” he said.

“The Roadshow will include exciting activities such as product demonstration, Pusat Kraftangan Sabah’s technique of drawing designs on batik by youth apart from other various informative and interactive activities,” he said. There will also be blood donations drives and free women’s health checkup at the Roadshow.

It is worth to note also in Yayasan Sabah Group’s exhibition booth are University College Sabah Foundation (UCSF), Kolej Teknikal Yayasan Sabah (KTYS), a demonstration on local handicrafts as well as Zone’s office socioeconomic participants displaying and selling their products. Students from UCSF and KTYS will also be demonstrating their skills in fruits carving, folding napkins, mocktail making presentation, cupcakes decorating, photo editing and photography presentation, students work in fine arts and visual arts and many more. Indirectly these activities will encourage the participation of youth in business as a preparation towards developing more young entrepreneurs and providing vocational skills training, guidance and encouragement for youth to enable them to gain employment.

Various other activities will also be taking place such as artistes performance namely Kumpulan Zero Maharaja Lawak Mega, YS Idol singing competition, career talks, parking rebate for car parks, MyKad registration, replacement of MyKad, renewal of driving license, business registration, lucky draw with attractive prizes, free tooth checks & treatments, registration of finance ministry’s license, unclaimed money checks and adult helmet exchange for free (on first come first serve basis) at Malaysian Road Transport Department’s booth.

The public are all welcome to join in the informative programme and Roadshow.

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Pic 1 : On going preparation for the Roadshow.