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YAYASAN SABAH GROUP ROADSHOW SHOWCASE ENTREPRENEURSHIP AND CAREER OPPORTUNITIES

Kota Kinabalu (Saturday) – Yayasan Sabah Group organised Yayasan Sabah With The People Programme (Yayasan Sabah Bersama Rakyat - YSBR) Roadshow at Dewan Serbaguna Libaran, Sandakan on 10 February 2018. The Roadshow officiated by Chief Minister of Sabah cum Chairman of the Board of Trustees of Yayasan Sabah, Tan Sri Datuk Seri Panglima Musa Haji Aman.

This year's YSBR highlighted career opportunities that are available in Sabah International Convention Centre (SICC) and entrepreneurship carnival also being organised.

According to the Director of Yayasan Sabah, Datuk Sapawi Bin Haji Ahmad, "Through SICC, job and business opportunities would be created in event management, customer services, graphic services, audio visual services, security management, financial management, marketing, building management, maintenance, food and beverage, and others from airline companies for transportation, besides the hotels to boost the local economy. Via SICC also, Yayasan Sabah Group will spark fumes to establish the 'farm to table' concept in a bigger way with innovations and tactical strategies, simultaneously 'urbanising' the farms."

Lots of exciting activities have been organised for the public during this Roadshow which highlighted Career Exhibition by various agencies showcasing the various job opportunities especially SICC. SICC offers tremendous opportunities towards entrepreneurship in tourism related commercial and business activities and potential job opportunities opening for Front Office Operations/Management, Housekeeping Operations/Management, Food Preparation and Production (Supervisory), Pastry Making (Supervisory, Food & Beverage Operations (Restaurant) and many others.

"In conjunction with the Roadshow, Yayasan Sabah Group is taking the next step in recognising the potential of creating career opportunities in food and fibre from A-Z with

multiple entry points (and industry crossover opportunities) and it will be an initiative by the creative team behind SICCC, Yayasan Sabah Group to prepare a career map for all,” he said.

Yayasan Sabah Group also collaborated with JobsMalaysia in providing job seekers for open interview sessions during the roadshow.

There were 70 booths during the roadshow which included agencies such as, Unit Teraju Bumiputera, Amanah Ikhtiar Malaysia (AIM), Amanah Rakyat Council (MARA) Sabah, Yayasan Usaha Maju, Federal Agriculture Marketing Authority (FAMA), Community Development Leaders Unit (UPPM), Department of Veterinary Services and Animal Industry, Department of Agriculture Sabah and Persatuan Industri Kecil dan Sederhana Wanita Bumiputra Sabah (IKSNita).

According to Datuk Sapawi, YSBR Roadshow organised with the objectives to provide exposure on career opportunities parallel to development planning, impart information to the public about career opportunities through the implementation of various types of programmes, expand and strengthen entrepreneurial skills, strengthen unity among the local people through the implementation of various types of programmes, promote understanding and strengthening relationships with relevant agencies, private sector and local communities as well as to introduce Yayasan Sabah Group’s social development programmes such as the Community Development Programme or Program Pembangunan Masyarakat (PPM), besides highlighting the commercial activities and conservation efforts.

In addition to educational information, Datuk Sapawi remarked that this Roadshow also entailed the public on Small and Medium Industry (SMI) programmes particularly with the objective to disseminate entrepreneurial development to the people.

“Concurrently, the Roadshow is an avenue to enhance the involvement of Bumiputera and rural community in economic activities. The programme also encourages SMI development in the district by disseminating information such as funding availability, human capital development and other initiatives,” he said.

“The Roadshow included exciting activities such as product demonstration, Pusat Kraftangan Sabah’s technique of drawing designs on batik by youth apart from other various informative and interactive activities,” he said.

It is worth to note also in Yayasan Sabah Group’s exhibition booth are University College Sabah Foundation (UCSF), Kolej Teknikal Yayasan Sabah (KTYS), a demonstration on local handicrafts as well as Zone’s office socioeconomic participants displaying and selling their products.

The hype of the Roadshow was felt through the whole week with karaoke competition on 9 February 2018 and various activities also took place today such as artistes performance, karaoke singing competition, dancing competition, career talks and lucky draw with attractive prizes.

The Roadshow will be held throughout today and the public are welcome to join in the fun.

Pic 1: *One of the contestants showing off his talent during the karaoke competition held on 9 February 2018, morning at the YSBR Roadshow. The final stage for the competition will be held on 10 February 2018.*

Pic 2: *YSBR Roadshow brought in the local talents in Sandakan, showcasing their skills.*

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