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CERTIFIED TO ISO 9001:2015
CERT. NO.: QMS 02371

SIARAN MEDIA

[MEDIA RELEASE/STATEMENT]

FOR IMMEDIATE RELEASE (PRE PRESS RELEASE)

21 March 2018

YAYASAN SABAH BERSAMA RAKYAT (YSBR) ROADSHOW FOCUS ON ENTREPRENEURSHIP AND HANDICRAFT FESTIVAL

KOTA KINABALU (Wednesday) – The Yayasan Sabah Bersama Rakyat (YSBR) Roadshow moves to Keningau this week. A series of activities aimed at developing entrepreneurship and job opportunities will continue to be showcased during Yayasan Sabah Bersama Rakyat (YSBR) fifth Roadshow at Dewan Masyarakat Keningau to be held on 22 to 24 March 2018.

The Roadshow at Keningau will be officiated by Chief Minister of Sabah cum Chairman of the Board of Trustees of Yayasan Sabah, Tan Sri Datuk Seri Panglima Musa Haji Aman on 24 March 2018.

Themed Handicraft Industry Entrepreneurship (*Usahawan Niaga Industri Kraftangan – UNIKFest*), Career and Mobile CTC Festival, a lot of activities were held leading to the Roadshow from 22 to 24 March 2018.

The festival is organised in tandem with Visit Keningau 2018 and to promote Keningau as a tourist destination besides a hub for handicraft under the Sabah Development Corridor (SDC). The festival is also held to promote Yayasan Sabah Craft Entrepreneurship Programme and Transformation (YS-Cepat) as a platform to introduce Yayasan Sabah Group Entrepreneurship Programme known as UNIK.

In conjunction with the programme, on 22 March 2018, an **Entrepreneurship Seminar** will be held for 500 entrepreneurs under the supervision of agencies such as Amanah Rakyat Council (MARA) Sabah, Amanah Ikhtiar Malaysia (AIM), Yayasan Usaha Maju and Sabah Women's Affairs Department (JHEWA), to name a few. The seminar will be presented by Encik Darwin Tan, Chief Executive Officer of Infinity Quest Venture PLT. Besides this, a talk on **Online Marketing** will also be conducted by Professor Datin Dr. Norizan Abdul Rahman, Director of Women Development from Universiti Kebangsaan Malaysia.

In addition to this, Yayasan Sabah Group through PKS will also showcase "Magical Colours of Borneo", a **fashion show** featuring local hand print batik.

Concurrently, in collaboration with Sabah Federal Treasury under the Ministry of Finance Malaysia, will once again provide the Mobile Community Transformation

Centre (CTC). The Mobile CTC travel to rural communities bringing key government services to the rakyat. In line with the National Blue Ocean Strategy (NBOS), Mobile CTC maximizes the utilisation of available resources in various ministries involved. Among the services that will be provided during the Roadshow are Unclaimed Money (Wang Tak Dituntut), Bantuan Rakyat 1Malaysia (BR1M), MyKad and dental checkup, to name a few.

Through this fifth Roadshow, Yayasan Sabah Group will also collaborate with JobsMalaysia in providing job seekers for open interview sessions during the Roadshow. JobsMalaysia provides free services to portal users.

In addition to that, there will be 112 booths during the roadshow which include agencies such as, Unit Teraju Bumiputera, Sabah Economic and Investment Authority (SEDIA), AIM, MARA, Radio TV Malaysia (RTM), Yayasan Usaha Maju, Department of Agriculture Sabah (Jabatan Pertanian Sabah), Fisheries Department, Department of Veterinary Services, Federal Agriculture Marketing Authority (FAMA), Kolej Vokasional Keningau, SIRIM, Kolej Komuniti Tambunan, Malaysia Design Development Centre (DDEC), Malaysia Handicraft Development Corporation (PKKM), MyiPO and Perbadanan Nasional Berhad, Ministry of Domestic Trade, Co-operatives and Consumerism (KPDNKK), Fire and Rescue Department, Saham Sabah, Election Commission of Malaysia, Cooperative Commission of Malaysia (Suruhanjaya Koperasi Malaysia Negeri Sabah), Koperasi Pembangunan Desa, Persatuan Industri Kecil dan Sederhana Wanita Bumiputra Sabah (IKSNita), Pusat Zakat Sabah, Inland Revenue Board (LHDN) and JHEWA.

According to the Director of Yayasan Sabah, Datuk Sapawi Bin Haji Ahmad, "Yayasan Sabah Group continues to ensure that what we deliver is relevant, meaningful and empowering for the public. The Roadshow will focus on the State's upcoming new landmark, the SICC. Through SICC, job and business opportunities would be created in event management, customer services, graphic services, audio visual services, security management, financial management, marketing, building management, maintenance, food and beverage, and others from airline companies for transportation, besides the hotels to boost the local economy. Via SICC also, Yayasan Sabah Group will spark fumes to establish the 'farm to table' concept in a bigger way with innovations and tactical strategies, simultaneously 'urbanising' the farms."

Lots of other exciting activities awaits the public during this Roadshow highlighting Career Exhibition by various agencies showcasing the various job opportunities especially SICC via AccorHotels Group. At their booth, AccorHotels Group will also facilitate job seekers to find suitable job opportunities.

SICC offers tremendous opportunities towards entrepreneurship in tourism related commercial and business activities and potential job opportunities opening for Front Office Operations/Management, Housekeeping Operations/Management, Food Preparation and Production (Supervisory), Pastry Making (Supervisory, Food & Beverage Operations (Restaurant) and many others.

"In conjunction with the Roadshow, Yayasan Sabah Group is taking the next step in recognising the potential of creating career opportunities in food and fibre from A-Z with multiple entry points (and industry crossover opportunities) and it will be an

initiative by the creative team behind SICC, Yayasan Sabah Group to prepare a career map for all,” he said.

According to Datuk Sapawi, YSBR Roadshow is organised with the objectives to provide exposure on career opportunities parallel to development planning, impart information to the public about career opportunities through the implementation of various types of programmes, expand and strengthen entrepreneurial skills, strengthen unity among the local people through the implementation of various types of programmes, promote understanding and strengthening relationships with relevant agencies, private sector and local communities as well as to introduce Yayasan Sabah Group’s social development programmes such as the Community Development Programme or Program Pembangunan Masyarakat (PPM), besides highlighting the commercial activities and conservation efforts.

Datuk Sapawi also remarked that this Roadshow will also entail the public on Small and Medium Industry (SMI) programmes particularly with the objective to disseminate entrepreneurial development to the people.

“The Roadshow is an avenue to enhance the involvement of Bumiputera and rural community in economic activities. The programme also encourages SMI development in the district by disseminating information such as funding availability, human capital development and other initiatives,” he said.

“The Roadshow will include exciting activities such as batik colouring competition, selfie/wefie competition, blowpipe competition, product demonstration, PKS’ technique of drawing designs on batik by youth apart from other various informative and interactive activities,” he said.

It is worth to note also in Yayasan Sabah Group’s exhibition booth, the public can buy Personal Identification Number (PIN) for Yayasan Sabah Education Scholarship online application. Students from UCSF and KTYS will also be demonstrating their skills in fruits carving, folding napkins, mocktail making presentation, cupcakes decorating, photo editing and photography presentation, students work in fine arts and visual arts and many more. Indirectly these activities will encourage the participation of youth in business as a preparation towards developing more young entrepreneurs and providing vocational skills training, guidance and encouragement for youth to enable them to gain employment.

There will also be a special appearance by local artists such as Ampal, Kumpulan Atmosfera, Loy and Alister Leonard besides Orkestra Bambu and Blue Moon Busker. Celebrity and entrepreneur, Dato’ AC Mizal will also be giving a talk on entrepreneurship.

The public are all welcome to join in the informative programme and Roadshow.

Pic 1:

Deputy Director of Yayasan Sabah, Datuk Hajah Rosmawati Haji Lasuki (middle) chairing the YSBR Roadshow Organising Committee meeting with Assistant District Officer of Keningau, Encik Ahmad Shah Tan Sri Sunoh Marso (right).

Pic 2:

Director of Yayasan Sabah, Datuk Sapawi Bin Haji Ahmad.

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