

SIARAN MEDIA [MEDIA RELEASE/STATEMENT]

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YSBR ROADSHOW EXPANDS INITIATIVE FOR THE PEOPLE

KOTA KINABALU (Thursday) – A series of events and activities aimed at developing entrepreneurship and job opportunities will continue to be showcased during Yayasan Sabah Bersama Rakyat (YSBR) third Roadshow at Dewan Tun Mustapha, Kudat to be held on 2 to 3 March 2018.

The launching of the first Roadshow was recently held at Dewan Serbaguna Libaran Sandakan on 10 February 2018 followed by Roadshow held at Dewan Pa' Musa and Dataran Bagandang Beaufort on 24 February 2018 and have shown a more robust understanding of interests and ideas on entrepreneurships and career opportunities especially for the local youth and their families.

The Roadshow at Kudat will be officiated by Chief Minister of Sabah cum Chairman of the Board of Trustees of Yayasan Sabah, Tan Sri Datuk Seri Panglima Musa Haji Aman on 3 March 2018.

Through this third Roadshow, Yayasan Sabah Group will once again collaborate with JobsMalaysia in providing job opportunities through open interview sessions during the roadshow. JobsMalaysia provides free services to portal users. There will also be mobile services provided by Road Transport Department (JPJ) and National Registration Department (JPN).

In addition to that, there will be 60 booths during the Roadshow which include agencies such as Unit Teraju Bumiputera, Amanah Ikhtiar Malaysia (AIM), MARA Sabah, Yayasan Usaha Maju, Polis Diraja Malaysia, Sabah Malaysian Civil Defense Force, Royal Malaysian Customs Department, Ministry of Domestic Trade, Co-operatives and Consumerism (KPDNKK), Immigration Department of Malaysia (Jabatan Imigresen Malaysia), National Anti-Drugs Agency (Agensi Antidadah Kebangsaan), Cooperative Commission of Malaysia (Suruhanjaya Koperasi Malaysia Negeri Sabah), Sabah State Library Kudat (Perpustakaan Negeri Sabah Cawangan Kudat), Tabung Haji Kudat, Kudat District Office, Matunggong District Office, Youth and Sports Ministry (Kementerian Belia dan Sukan), Sabah Forestry Department (Jabatan Perhutanan Sabah), Sabah Parks (Taman-taman Sabah), Fisheries Development Authority of Malaysia (Lembaga Kemajuan Ikan Malaysia), Department of Agriculture Sabah (Jabatan Pertanian Sabah), Federal

Agriculture Marketing Authority (FAMA), Community Development Department Sabah (KEMAS), and Kudat District Education Office (Pejabat Pelajaran Daerah Kudat).

According to the Director of Yayasan Sabah, Datuk Sapawi Bin Haji Ahmad, "It is a priority for Yayasan Sabah Group to ensure that what we deliver is relevant, meaningful and empowering for the public. The public can also grab the opportunity of the 'Jualan Sentuhan Rakyat' initiative which will be organised by KPDNKK. The highlight of this Roadshow will also focus on the State's upcoming new landmark which is the SICC."

He added, "Through SICC, job and business opportunities would be created in event management, customer services, graphic services, audio visual services, security management, financial management, marketing, building management, maintenance, food and beverage, and others from airline companies for transportation, besides the hotels to boost the local economy. Via SICC also, Yayasan Sabah Group will spark fumes to establish the 'farm to table' concept in a bigger way with innovations and tactical strategies, simultaneously 'urbanising' the farms."

Through AccorHotels Group's (the operator for SICC) booth, job seekers will be guided to find suitable job opportunities at SICC.

"In partnership with AccorHotels Group, hospitality and training programmes will be organised by Kolej Teknikal Yayasan Sabah (KTYS) and University College Sabah Foundation (UCSF). Selected participants will be given the opportunity to learn and improve their skills. Further screening through interview will then be carried out in order to be employed at SICC," said Datuk Sapawi.

YSBR Roadshow is organised with the objectives to provide exposure on career opportunities parallel to development planning, impart information to the public about career opportunities through the implementation of various types of programmes, expand and strengthen entrepreneurial skills, empowering leaders to interact with local communities, strengthen unity among the people through the implementation of various programs in an integrated manner, relating information on Government development plans to the people and strengthening collaborative networks between State and Federal Government departments /agencies.

In addition to career information, Datuk Sapawi remarked that this Roadshow will also entail the public on Small and Medium Industry (SMI) programmes particularly with the objective to disseminate entrepreneurial development to the people. "The Roadshow is an avenue to enhance the involvement of Bumiputera and rural community in economic activities. The programme also encourages SMI development in the district by disseminating information such as funding availability, human capital development and other initiatives," he added.

Besides this, through Yayasan Sabah Group's exhibition booth, UCSF and KTYS will be showcasing a demonstration on fruits carving, folding napkins and mocktail making, among others. There will also be a demonstration on batik drawing and design by Pusat Kraftangan Sabah as well as information on Yayasan Sabah Group's activities.

Various other activities will also be taking place such as artiste's performance by Zero Maharaja Lawak Mega, karaoke singing competition, Pentarama by the Department of Information and career talks.

The public are all welcome to join in the informative programme and Roadshow.



Pic 1 : Datuk Sapawi.



Pic 2 : Preparation on going at Yayasan Sabah Group's booth.

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