



**KUMPULAN YAYASAN SABAH**

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# SIARAN MEDIA

## [ MEDIA RELEASE/STATEMENT ]

### **FOR IMMEDIATE RELEASE**

**1 March 2018**

### **SICC SITE VISIT BY GOVERNMENT OFFICIALS**

**Kota Kinabalu (Thursday):** A delegation of Senior government officials from both State and Federal Government visited the construction site of Sabah International Convention Centre (SICC) on 1 March 2018 to have a sneak peek on the most anticipated upcoming new landmark of the city.

Yayasan Sabah Group arranged the visit to brief and update the officials on the status of SICC development and the facilities provided as well as the completion of the project.

Welcomed by the Deputy Director of Yayasan Sabah, Datuk Hajah Rosmawati Haji Lasuki, the delegation was taken on a walkabout at the site. During the visit, Datuk Hajah Rosmawati expressed Yayasan Sabah Group's hope for strong cooperation by all delegations to start planning events and functions that can be held at SICC with effect by 2019.

Poised to be one of the highly specialised venues for conventions, trade shows, banquet and conferences, SICC will pave the way for the convergence of the best minds from all over the world. SICC will also introduce Sabah as a Meetings, Incentives, Conference and Exhibitions (MICE) destination in this region. Through SICC, job and business opportunities would be created in event management, customer services, graphic services, audio visual services, security management, financial management, marketing, building management, maintenance, food and beverage and others from airline companies for transportation, besides the hotels to boost the local economy. Indirectly 10,000 jobs and potential business opportunities will be made available for the people through SICC.

SICC encompasses 15 acres of water land with a total built-up area of over 92,000m<sup>2</sup>. With the state-of-the-art technology, SICC comprises of a world standard Performing Arts Hall with a two-tier seating for 1,200 audience which can be a perfect venue for concerts and theatre performance such as *Phantom of the Opera*.

Besides this, the 5,400m<sup>2</sup> exhibition hall can accommodate more than 340 exhibition booths at one time and indoor games and sports can also be held. In addition to that, the exhibition hall is also a perfect venue for international tournaments and competitions such as the ONE Championship Mixed Martial Arts tournament, wrestling, boxing and many other indoor sports.

At its 5,400m<sup>2</sup> column free convention hall and flexible meeting rooms, events such as conferences, indoor concerts, international fashion shows and exhibitions can be held.

SICC also includes a 7,000m<sup>2</sup> open plaza, food and beverage outlets and cafeteria besides 1,000 parking bays, making it a sought-after venue for any events. The overall total exhibition area within the SICC main building and at the open plaza can accommodate more than 1,000 outdoor booths.

As many 100 government officials attended the visit.

**PIX 1:**

*SICC will propel the State's economy to greater heights.*



**PIX 2:**

*Artist impression of the main entrance canopy of SICC that reflects the Slipper Orchid.*



**PIX 3:**

*Datuk Hajah Rosmawati (middle, in pink shawl) with the delegation.*



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