



**KUMPULAN YAYASAN SABAH**

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# SIARAN MEDIA

## [ MEDIA RELEASE/STATEMENT ]

### ***FOR IMMEDIATE RELEASE***

29 April 2018

### **ENHANCING JOBS STRATEGY AT YAYASAN SABAH GROUP ROADSHOW AT MENARA TUN MUSTAPHA**

**KOTA KINABALU (Sunday)** – Yayasan Sabah Group is organising the Roadshow Yayasan Sabah With the People for West Coast South Zone at Yayasan Sabah Headquarters Complex Likas on 29 and 30 April 2018.

A series of activities aimed at developing entrepreneurship and job opportunities will continue to be showcased during this YSBR. It is estimated that JobsMalaysia will open up 2,000 job applications to the people during this Roadshow.

According to the Deputy Director of Yayasan Sabah, Datuk Hajah Rosmawati Haji Lasuki, “Yayasan Sabah Group continues to ensure that what we deliver is relevant, meaningful and empowering for the public. The public can also grab the opportunity of the ‘Jualan Sentuhan Rakyat’ initiative which will be organised by Ministry of Domestic Trade, Co-operatives and Consumerism (KPDNKK). The highlight of this Roadshow will also focus on the State’s upcoming new landmark which is the Sabah International Convention Centre (SICC).

Lots of other exciting activities awaits the public during this Roadshow highlighting career exhibition by various agencies showcasing the various job opportunities especially SICC.

Whether you are trained in the hotel industry, have a university degree, have attended a prestigious higher learning institution, SICC offers tremendous opportunities towards entrepreneurship in tourism related commercial and business activities and potential job opportunities opening and will support all and nurture potential public talents.

Judging on the success of the five Roadshows held recently in Sandakan, Beaufort, Kudat, Tawau and Keningau, the public had gained more interests and ideas on entrepreneurships and career opportunities that are available in Sabah International Convention Centre (SICC) especially the local young people and their families and also the interview sessions by JobsMalaysia. JobsMalaysia provides free services to portal users.

“The Roadshow also include exciting activities such as product demonstration, Pusat Kraftangan Sabah’s technique of drawing designs on batik by youths apart from other various informative and interactive activities,” she said. There is also blood donations drives and free women’s health checkup at the Roadshow.

“Since its establishments, Yayasan Sabah Group has been providing assistance for students to pursue their tertiary education. Now, Yayasan Sabah Group moves forward from just creating brain to providing job opportunities,” said Datuk Hajah Rosmawati.

Datuk Hajah Rosmawati remarked too “Indirectly this Roadshow is an open invitation to public and has been designed as a collaborative event enabling other government departments/agencies to also provide and share their punchy exposures and various roles. This is in line with Yayasan Sabah Group’s roles in supplementing and complementing the Government’s effort in the development of Sabah in particularly.”

There are 104 booths during the Roadshow which include agencies such as, Ministry of Community Development and Consumer Affairs(KPMHEP), Sabah Economic and Investment Authority (SEDIA), Amanah Ikhtiar Malaysia (AIM), Unit Peneraju Agenda Bumiputera, Labour Department Sabah (Jabatan Tenaga Kerja Sabah), MARA Sabah, The Malaysian Drug Prevention Association (PEMADAM), Sabah National Anti-Drug Agency (AADK), Ministry of Domestic Trade, Co-operatives & Consumerism (KPDNKK), Kota Kinabalu City Hall (DBKK), Wanita UMNO Sepanggar and Family Development Council (MPWK), Welfare Services Department (JPKA), Sabah State Library (PNS), Jabatan Hal Ehwal Wanita (JHEWA), State Family Development and Development Institution (LPPKN), Sabah Council of Social Services (MPMS), Warisan Melayu, Open University Malaysia, Federal Agriculture Marketing Authority (FAMA), CIMB Bank, Ar Rahn, Telekom Malaysia, Malaysian Road Transport Department (Jabatan Pengangkutan Jalan Malaysia), Royal Malaysian Customs Department, Polis Diraja Malaysia, KO-Nelayan and Rubber Industry Smallholders Development Authority (RISDA), RTM, Universiti Malaysia Sabah (UMS) Gaya Belian Sdn. Bhd., Aryssa Holding Sdn. Bhd, SNIX (products and shoes spa), KOBERA (local products) and Ging Karas, another entertainment medium in Sabah.

Datuk Hajah Rosmawati also said that this Roadshow also entail the public on Small and Medium Industry (SMI) programmes particularly with the objective to disseminate entrepreneurial development to the people.

“The Roadshow is an avenue to enhance the involvement of Bumiputera and rural community in economic activities. The programme also encourages SMI development in the district by disseminating information such as funding availability, human capital development and other initiatives,” she said.

Students from UCSF and KTYS are also demonstrating their skills in fruits carving, folding napkins, mocktail making presentation, cupcakes decorating, photo editing and photography presentation, students work in fine arts and visual arts and many more. Indirectly these activities will encourage the participation of youth in business as a preparation towards developing more young entrepreneurs and providing vocational skills training, guidance and encouragement for youth to enable them to gain employment.

There will also be a special appearance by local artists such as Ampal and Esther Applunius on 30 April 2018.

The public are all welcome to join in the informative programme and Roadshow.

**Pic 1:**

*Deputy Director Yayasan Sabah, Datuk Hajah Rosmawati Haji Lasuki (third, left) explaining the public at Yayasan Sabah Group's booth on Sabah International Convention Centre.*

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